

**8 December 2011**

**(Oslo, 8 December 2011) Metallic Invest AS (the "Offeror") will offer to acquire all of the shares of Inmeta Crayon ASA ("Inmeta Crayon" or the "Company") through a voluntary cash offer of NOK 6.00 per share. The Board of Directors of Inmeta Crayon recommends the Company's shareholders to accept the offer.**

The Offeror and Inmeta Crayon have entered into a transaction agreement regarding an acquisition of Inmeta Crayon by the Offeror. Under the terms of the agreement, the Offeror will put forward a recommended voluntary cash offer (the "Offer") for all of the shares of Inmeta Crayon.

The consideration offered will be NOK 6.00 in cash per Inmeta Crayon share. This represents a premium of approximately 46 % to the closing share price of Inmeta Crayon on 7 December 2011, the last trading day prior to the announcement of the Offer and a premium of approximately 50 % to the one month volume weighted average share price of Inmeta Crayon for the period ended on 7 December 2011. The Offer values the total share capital of Inmeta Crayon at approximately NOK 831 million.

The Offeror is not obliged to launch the Offer if EUR has depreciated by more than 5% against NOK at any time before 12:00 CET on 12 December 2011 compared to the EUR/NOK exchange rate at 18:00 CET on 8 December 2011.

The Offeror is a special purpose vehicle currently owned by Norvestor V, LP and Norvestor V SBS, LP, acting by their general partner Norvestor V General Partner LP, acting by its general partner Norvestor V (GP) Limited. Norvestor V L.P. is a private equity investment fund with a capital base of approximately EUR 236 million. The fund's objective is to invest in strong growth companies in the Norwegian and Nordic market.

After having reviewed the terms and conditions of the Offer, the Board of Directors of Inmeta Crayon is of the view that an acceptance of the Offer is in the best interest of the Company's shareholders. The Board has received a fairness opinion dated 7 December 2011 from First Securities AS. First Securities AS' fairness opinion provides that, as of the date thereof and based upon the information available per 7 December and subject to the assumptions, considerations, qualifications, factors and limitations set forth therein, First Securities is of the opinion that the Offer Price is fair and on market terms. The Fairness Opinion is subject to change in case of new material information.

Management and other employees of Inmeta Crayon holding shares in the Company (the "Management Investors") have entered into an investment agreement with the Offeror, whereby the Management Investors will, conditional upon completion of the Offer and otherwise subject to customary conditions, transfer Inmeta Crayon shares owned by them representing approximately 36 % of the total share capital of Inmeta Crayon to the Offeror. Other shareholders representing approximately 5 % of the total share capital of Inmeta Crayon have already given their pre-acceptances to the Offer, subject to customary conditions.

The shares to be transferred by the Management Investors to the Offeror, conditional upon the completion of the Offer, and the shares subject to the irrevocable pre-acceptances represent in aggregate approximately 41 % of the total share capital of Inmeta Crayon.

Jarl Øverby, CEO of Inmeta Crayon, said, "We believe Norvestor will be a good new owner for Inmeta Crayon in order to help us to strengthen our positions in existing markets and to accelerate our plans to enter new markets. We look forward to embarking on a new journey together with Norvestor."

Henning Vold, Partner in Norvestor Equity AS, said, "We have followed both Inmeta and Crayon for many years and we are impressed by the results achieved by management. We are excited about the opportunity to assist the company in its future development."

The Offer will not be subject to any financing or due diligence conditions. The complete details of the Offer, including all terms and conditions, will be contained in an Offer Document to be sent to Inmeta Crayon shareholders following review and approval by the Oslo Stock Exchange pursuant to Chapter 6 of the Norwegian Securities Trading Act.

As will be further detailed and specified in the Offer Document, the completion of the Offer will be subject to the following conditions being satisfied or waived by Offeror: (i) the Offer shall have been accepted by shareholders of Inmeta Crayon representing (when taken together with any shares acquired or agreed to be acquired by the Offeror other than through the Offer) more than 90 % of the issued and outstanding share capital of Inmeta Crayon, (ii) all approvals required from regulatory authorities for completion of the Offer shall have been obtained, (iii) all required third party approvals have been obtained, (iv) there having occurred no material adverse change, as defined in the transaction agreement, with respect to the Company and its subsidiaries, taken as a whole, (v) the Board of Inmeta Crayon shall not have amended or withdrawn its recommendation of the Offer, (vi) no intervention shall have taken place by any court or other governmental or regulatory authority which restrains or prohibits the completion of the Offer, and (vii) there shall have been no breach by Inmeta Crayon of the transaction agreement which entitles Offeror to terminate the transaction agreement.

The Offeror is in the process of preparing an Offer Document which has been filed with the Oslo Børs. The Offer Document will be sent to Inmeta Crayon's shareholders as soon as it has been approved by Oslo Børs. Such approval is expected on or before 16 December 2011. The acceptance period for the Offer will be two weeks from the date of the Offer Document being released, unless extended by the Offeror.

The Offer will not be made in any jurisdiction in which the making of the Offer would not be in compliance with the laws of such jurisdiction. This notification does not in itself constitute an offer. The Offer will only be made on the basis of the Offer Document and can only be accepted pursuant to the terms of such document.

SEB Enskilda is acting as financial adviser to the Offeror in connection with the Offer.

ABG Sundal Collier is acting as financial adviser to Inmeta Crayon in connection with the Offer.

For further information, please contact:

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#### About Offeror

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#### About Inmeta Crayon

Inmeta Crayon focuses on advising enterprises with complex IT needs. The business focus is on software licence advisory, courses and consulting services. Inmeta Crayon has about 470 employees, and is present in Norway, Sweden, Denmark, Finland and Germany.

Licensing provides licence advice to optimise commercial and legal terms in standard software contracts which ensure control, flexibility and cost savings for enterprises.

Consulting provides IT consulting services for major enterprises. Technological knowledge combined with wide experience of selected sectors, solutions and project execution mean the consultancy business is well positioned in a developing market.

Inmeta Crayon's revenues amounted to approx. NOK 1.5 billion in 2010, with an EBITDA of NOK 70 million (pro forma). The company is listed on the Oslo Stock Exchange (ticker is INM).

This information is subject to the disclosure requirements according to Section 5-12 of the Norwegian Securities Trading Act.

The Offer and the distribution of this announcement and other information in connection with the Offer may be restricted by law in certain jurisdictions. Offeror assumes no responsibility in the event there is a violation by any person of such restrictions. Persons into whose possession this announcement or such other information should come are required to inform themselves about and to observe any such restrictions.